

TM # 60571

# NCC Cable System Order

11762913

Order #	62338232	Flight Dates	09/26/16 - 10/02/16	Update Date	09/22/16
Systemcode	1709	Agency	Medium Buying LLC	Version	1 Vs. 1
System Name	Spectrum/Iron Mountain, MI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Marquette	Client Code		Total # of Weeks	1
AE	Andrew Yoles	Product Code		Total	\$90.00
Sales Coordinator	Luke Priddy	Est Code	926Debate	Commission	\$13.50
Office	Washington	Product Name	Pres. Debate	Net Total	\$76.50
Phone	(301) 951-2620	Credit Status		Total Spots	10
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+1 Jul'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : 9.22 New order. Presidential Debate Pre and Post. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Presidential Debate	9/26/16	10/2/16	18:00	20:00	X							-	-	1	\$9.00	\$9.00	30	Presidential Debate 9/26
2	CNN	Presidential Debate	9/26/16	10/2/16	21:30	23:00	X							-	-	1	\$9.00	\$9.00	30	Presidential Debate 9/26
3	FXNC	Presidential Debate	9/26/16	10/2/16	18:00	20:00	X							-	-	1	\$9.00	\$9.00	30	Presidential Debate 9/26
4	FXNC	Presidential Debate	9/26/16	10/2/16	21:30	23:00	X							-	-	1	\$9.00	\$9.00	30	Presidential Debate 9/26
5	MNBC	Presidential Debate	9/26/16	10/2/16	18:00	20:00	X							-	-	1	\$9.00	\$9.00	30	Presidential Debate 9/26
6	MNBC	Presidential Debate	9/26/16	10/2/16	21:30	23:00	X							-	-	1	\$9.00	\$9.00	30	Presidential Debate 9/26
7	CNBC	Presidential Debate	9/26/16	10/2/16	18:00	20:00	X							-	-	1	\$9.00	\$9.00	30	Presidential Debate 9/26
8	CNBC	Presidential Debate	9/26/16	10/2/16	21:30	23:00	X							-	-	1	\$9.00	\$9.00	30	Presidential Debate 9/26
9	HLN	Presidential Debate	9/26/16	10/2/16	18:00	20:00	X							-	-	1	\$9.00	\$9.00	30	Presidential Debate 9/26
10	HLN	Presidential Debate	9/26/16	10/2/16	21:30	23:00	X							-	-	1	\$9.00	\$9.00	30	Presidential Debate 9/26
Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Aug 2017 Sep 2017 Total																				
SPOTS	10	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	10
AMT	\$90.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$90.00

SYSTEM APP: SALES ACCT Date Printed 09/22/16